

## NEWS RELEASE

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### FOR IMMEDIATE RELEASE

### **MICK EBELING, MUHAMMAD ALI HUMANITARIAN OF THE YEAR TO SPEAK AT CP OF NYS ANNUAL CONFERENCE OCTOBER 30 IN SARATOGA SPRINGS**

Cohoes, NY – Mick Ebeling, a film and television producer, philanthropist, technology trailblazer, author and entrepreneur, will be the Keynote Speaker at the 57th Cerebral Palsy Associations of New York State (CP of NYS) Annual Conference on Monday, October 30 at 12:30 pm in Saratoga Springs. He is also a recipient of the Muhammad Ali Humanitarian of the Year Award and has been listed as one of the most influential creative people by *The Creativity 50's*.

Mr. Ebeling is CEO of *Not Impossible*, an organization that develops creative solutions to address real-world problems. Not Impossible Labs was founded on his belief that nothing is impossible. The success of several projects undertaken by the organization seems to support that belief. With no technical background in ocular recognition technology, Mr. Ebeling created Not Impossible's first success, The Eyewriter. An open source, low-cost, do it yourself device, The Eyewriter enables individuals with paralysis to communicate and create art using only the movement of their eyes. Time Magazine named The Eyewriter one of the "Top 50 Inventions of 2010," and the device is now part of MoMA's permanent collection. For Not Impossible's [Project Daniel](#), Mr. Ebeling flew to Sudan to 3-D-print prosthetic limbs and fit them for children severely injured by years of war. He left the equipment behind with trained locals, creating the world's first 3-D printing prosthetic lab and training facility. Arms are printed within hours at a cost of \$100.

His presentation will discuss what it takes to make a great innovator and provide techniques and solutions for teaching the art of innovation to improve careers and lives. He will also discuss the implications of the term impossible, the underlying psychological effects it has on organizations, and how to overcome it so innovation can take place.

The CP of NYS Annual Conference is sponsored in part by the Irwin Siegel Agency, Sinclair Risk & Financial Management and BDO, and will bring nearly 700 people from across the state to Saratoga Springs for sessions and meetings on issues critical to people with disabilities and their families.

For more information visit our web site at <http://www.cpodnys.org/2017-annual-conference/>. To learn more about Mick Ebeling, Project Daniel and The Eyewriter, visit <http://www.notimpossible.com/>.