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MEDIA ADVISORY

Capital Region Advocates & Legislators to Hold Rally Tomorrow, Thursday, December 15th 10:00 am To support *#bFair2DirectCare* Campaign

WHAT: A rally to highlight the **#bFair2DirectCare** "300 Days to Better Pay" campaign calling for a funding increase in the New York State budget for wages for underpaid staff. **Attendees will include local direct service providers, legislators, self-advocates, and family members**.

WHEN: **Tomorrow**, Thursday, December 15th 10 am-11:30 am

WHERE: Glens Falls Civic Center, 1 Civic Center Plaza, Glens Falls NY 12801

WHY: "We are in a workforce crisis with higher wage mandates and new labor rules without the adequate funding to sustain these changes", said **Community, Work & Independence, Inc. CEO Mark Donahue**.

#bFair2DirectCare is a call to action to remind state leaders that direct care not-for-profit agency workers are agents of the state who need a fair rate of pay which is commensurate with their vital support responsibilities.

Look here for more background, videos and news stories.

# # #

Facebook: **www.facebook.com/BFair2DirectCare**
Twitter: **@Fair2DirectCare**
Hashtag: **#bFair2DirectCare**